

Sponsorship Packages

SPONSORSHIP LEVELS

- **NEIGHBORHOOD DEVELOPMENT SPONSOR**..... \$ 2,500
 - Logo on banner displayed at registration and all events
 - Vendor table at reception and two luncheons to display products/services
 - Full page b/w ad in conference program booklet
 - Advertising material in welcome packets
- **NEIGHBORHOOD SUSTAINER SPONSOR**..... \$ 1,000
 - Vendor table at luncheon to display product/services
 - ½ page b/w ad in conference program booklet
 - advertising material in welcome packets
- **NEIGHBORHOOD IMPROVEMENT SPONSOR**..... \$ 500
 - ½ page b/w ad in conference program booklet
 - advertising material in welcome packets
- **NEIGHBORHOOD FRIEND SPONSOR**..... \$ _____
 - sponsorship acknowledgement at luncheon



All Sponsors will be introduced at an official program activity

MAKE CHECKS PAYABLE TO:

Melrose/Rugby Neighborhood Forum
Attn: Virginia Statewide
Neighborhood Conference
1730 Orange Avenue N.W.
Roanoke, VA 24017

For additional information call (757) 727-6460

**2003 CONFERENCE
PLANNING COMMITTEE:**

Blacksburg ■ Charlottesville ■ Hampton
James City County ■ Lynchburg ■ Norfolk ■ Portsmouth
Richmond ■ Roanoke ■ Virginia Beach

VIRGINIA STATEWIDE NEIGHBORHOOD CONFERENCE

c/o Melrose/Rugby Neighborhood Forum
1730 Orange Avenue N.W.
Roanoke, VA 24017

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NEW THIS YEAR:
Youth Awards!

VIRGINIA STATEWIDE NEIGHBORHOOD CONFERENCE

HAMPTON, VA ▼ SEPTEMBER 26-27, 2003

NEIGHBORHOODS...
**The Heart
of Virginia**

Conference

Workshops

For additional information: norfolk.gov/Neighborhoods/Services

Phone (757) 441-2400 • Fax (757) 441-5423

THURSDAY SEPTEMBER 25TH

7PM – 9PM Registration

FRIDAY SEPTEMBER 26TH

7:30AM – 5PM Registration
8:30 – 10AM Welcoming breakfast
BREAK Visit exhibitors/vendors
10:15 – 11:45AM Town Hall Session
BREAK Visit exhibitors/vendors
12NOON – 1:15PM Luncheon
1:30 – 3PM Workshop Session 1
BREAK Visit exhibitors/vendors
3:15 – 4:45PM Workshop Session 2
6:30 – 8:30PM Reception (off-site)

SATURDAY SEPTEMBER 27TH

8:30 – 11:30AM Neighborhood Mobile Workshops (off-site)
12NOON – 1:30PM Closing Luncheon
1:30 – 3PM State Neighborhood Award Ceremony

KEYNOTE SPEAKERS!

MICHELLE SIMPSON ■ Executive Director, Inspiring Minds & NUSA
Neighborhood Notable Award Winner

TOM SHERMAN ■ Blacksburg Vice Mayor

EARL REYNOLDS ■ Martinsville City Manager

HOTEL INFORMATION: Reserve Your Room Now! • Special Conference Rate \$69
Hampton Holiday Inn & Conference Center
Hampton • Virginia
Tel: 800-842-9370 • Fax: 757-838-4964

REGISTRATION FORM

\$25 Early Registration Postmarked on or before September 1, 2003
\$40 After September 1, 2003

Name _____
Organization _____
Street Address _____
City / State / Zip _____
Phone _____
E-mail _____

Workshop Sessions: Use letter of workshops to make selection*

SELECTIONS	Session 1	Session 2	Mobile Workshop
1st Choice	_____	_____	_____
2nd Choice.....	_____	_____	_____
3rd Choice	_____	_____	_____

**PLEASE MAIL
REGISTRATION FEE
AND FORM TO:**

Melrose/Rugby Neighborhood Forum
Attn: Virginia Statewide Neighborhood Conference
1730 Orange Avenue N.W.
Roanoke, VA 24017

SESSION 1 (1:30 – 3pm)

1-A Youth, Part 1: The Nuts and Bolts of Neighborhood Youth Involvement

Allyson Graul, Hampton
Introduces the myriad of ways youth (and adults!) can become active and viable participants in a neighborhood, and offers creative tips on how to recruit and involve them.

1-B Neighborhood Celebrations

Bob Spears, Cape Story by the Sea, Virginia Beach
Tammy Flynn, Hampton Neighborhood Office
Linda Wallace, James City County
Discover some of the unique events Virginia's neighborhoods are planning to bring their neighbors and neighborhoods together and why this is crucial to the success of any neighborhood.

1-C Organization: Sustaining Membership between Crisis

Allen Griffith, Mosby Woods Community Association, Fairfax
Too often our neighborhoods are only active when the neighborhood itself is threatened. To be effective, neighborhoods must sustain themselves, stay informed, and organized between the emergencies.

1-D Housing for the Homeless

Dennean Ferrell Love, Alternative Housing Solutions
Provides a personal testimony of this critical issue and the presentation of the Rent-Choice Program that the organization Alternate Housing Solutions provides to help address this issue.

1-E Neighborhood Communication Part I

Selena Cuffee-Glenn, Richmond
Effective communication forms the foundation of every organization. Conveying your neighborhood's purpose, needs, and goals to residents, opponents, and supporters is crucial to every neighborhood. In turn, listening to others to understand their viewpoint or feelings is just as critical. The workshop provides the basic skills for creating favorable outcomes in neighborhood communication.

1-F Public Safety, Part I: Mending Broken Neighborhoods

Police Chief Andre Parker, Richmond
Introduces various crime control techniques and methodologies to assist residents in securing their neighborhood.

SESSION 2 (3:15 – 4:45pm)

2-A Youth, Part II: Youth and Adult Partnerships

Allyson Graul, Hampton
Explores strategies that build strong youth involvement practices and strong youth-adult partnerships. Discover the secrets on becoming a youth-friendly adult leader!

2-B Neighborhood Celebrations

Christine Taylor, Virginia Beach
Hattie Evans, Virginia Beach
Dr. Steven Bushman, Virginia Beach
Looks at examples of how some Virginia neighborhoods celebrate their successes and how this effects their quality of living.

2-C Visioning, Strategic Thinking and Planning

Wm. Curtis Randolph, Norfolk
Stephanie Small, Norfolk
Janaya L. Patton, Norfolk
An interactive workshop designed to help participants see the benefits of developing long & short-term plans for their neighborhoods that are strategic as well as imaginative

2-D Housing for the Homeless

Dennean Ferrell Love, Alternative Housing Solutions
Provides a personal testimony of this critical issue and the presentation of the Rent-Choice Program that the organization Alternate Housing Solutions provides to help address this issue

2-E Neighborhood Communication Part II

Judith Forsythe, Virginia Beach Council of Civic Organizations,
Learn how to design your newsletter, meetings, and corporate sponsor funding program to engage not only your neighbors but your community at large. Judith Forsyth, author of a new book, "How to Build an Active and Strong Civic Organization" will discuss three ways to improve the number of attending members and active participants in your neighborhood league.

2-F Public Safety, Part II: Neighborhood Blight Elimination through Code Enforcement

CAPS, Lt. John Dixon, Richmond
Mark Bridgman, Richmond
Marty Raiss, Norfolk
Mike Etienne, Roanoke
A six member team Code Action team (CAT team) composed of code enforcement, police, fire, health, zoning and tax enforcement is used to identify, track and abate problems with properties that pose significant public safety or blight issues for a neighborhood. This workshop provides a real-life example of a working partnership between citizens and government.

MOBILE WORKSHOPS

M-A Neighborhood Youth Speak out!

Travel to Alternatives, Inc. (a youth development organization) and watch neighborhood leaders as they conduct a youth speak out with local teens who are active in their neighborhoods.

M-B Living, Learning and Thriving in a Diverse Community

Join citizens of Hampton in this engaging and inter-active workshop as together we explore the challenges and opportunities of living and working in a community in transition.

M-C Neighborhoods, Family and School Partnerships

Learn how to build successful partnerships between families, schools and local neighborhoods.

M-D "Neighborhood Bar to Neighborhood Beacon" Newtown

Come hear this historic neighborhood present its strategy to turn an eyesore into a neighborhood asset.

M-E "In Unity there is Strength" – A Proud History – A Promising Future

Explore how this "New Deal" Community, Aberdeen Gardens, united with surrounding Neighborhoods and formed partnerships with business, government, non-profits, and youth to rehabilitate a blighted structure into a neighborhood museum.

M-F Buckroe Builds Community through "Community Builds"

Learn how you can empower your community through community projects such as the S.S. Buckroe Playground.

M-G The Shape of things to Come – The "Ari" of Connecting Communities

Cultural programs and art related activities are a key component to enhancing the quality of life and can even be used as way of creative problem-solving for strengthening communities. Learn how other neighborhoods are incorporating the arts into everything from commercial districts to youth programs.

M-H Living Large in Downtown

Come hear how neighborhood leaders who live in downtown work together with business leaders and city staff to form partnerships to improve the quality of life for all.

M-I Dreams Do Come True! – The Power of a Neighborhood's Dream!

Discover how a former black junior high school that once set in disrepair for over 20 years, now serves as the focal point (a community center) in this neighborhood. Here how this empowered community challenged City government into "rethinking" its way of doing business.

M-J From Tragedy to Triumph – A Neighborhood Legacy

The death of a Hampton Police Officer, while on duty, resulted in uniting this diverse neighborhood to address the unwanted crime plaguing this area and opened Hampton's first neighborhood resource center/police field office in his name.

M-K City Government's Role in a Neighborhood Initiative – The Hampton Story

Major questions that all communities will need to answer as they undertake a neighborhood initiative will be covered in this workshop. It is designed to assist city officials, city staff and neighborhood residents with "start-up strategies" that can be replicated in their communities. A just published Replication Manual will be given to this workshop attendees.

